

Cookie Policy 25 Jan.2025

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DevAcrobats Ltd (formerly Nara Syst Ltd), with UIC/PIC **131571959**, is registered in the Commercial Register and the Register of Non-Profit Legal Entities (NPLE) in Bulgaria under Company Case 13904/2005 110. The company's legal address is **47A Cherni Vrah Blvd., fl. 4-5, Puzl, 1407 Sofia, Bulgaria**, and can be contacted via email at office@devacrobats.com.

In this Policy 'us', 'we' and 'our' refer to DevAcrobats Ltd.

This Cookie Policy supplements our **Privacy Policy** by detailing how we use cookies on our websites to enhance functionality, provide services, and improve user experience:

- [performance-objectives.com](#) is the product website for the *Performance Objectives: Charts & Reports for Jira Dashboards* app.
- [devacrobats.com](#) is our company website.

Our websites are hosted by *GoDaddy*. We use standard SSL Certificates.

We use a cookie management tool for Cookie notice and compliance and for Proof-of-Consent Storage where you can find a list of all cookies we use. It is always available on our websites.

Cookies are small text files stored on your devices that enable websites to function correctly, provide features, and analyze visitor behavior. We use cookies and similar technologies, such as tracking pixels and web beacons, to ensure our website features work as intended, enhance user experience, and analyze interactions. We may use cookies and similar technologies to support the delivery and performance tracking of marketing campaigns. For these reasons, we may share your site usage data with our analytics and advertising service providers.

We use some or all of the following types of cookies and similar technologies:

Necessary: Necessary cookies enable core functionality such as page navigation and access to secure areas. The websites cannot function properly without these cookies and cannot be disabled on our websites.

Preferences: Preference cookies allow us to remember choices you make during your visit to websites – they are necessary to provide features and services specific to individual users.

Statistics: Statistic cookies help us understand how you interact with our websites and share anonymized data with 3rd party services that help us improve website performance.

We use Google Analytics 4, a web analytics service offered by Google, to track and report website traffic. Google Analytics anonymizes data by default to address privacy concerns and IP addresses are not logged or stored. Google's privacy policy is available here: [Google Privacy Policy](#).

Marketing: We may use marketing cookies to track website visits and share this data with third-party services that help us improve the relevance of our marketing campaigns.

We use Google Analytics and Google Ads services for marketing and advertising campaigns. These services help us deliver relevant, personalized experiences to visitors who may be interested in our services, improve reporting on ad campaign performance, and avoid displaying repetitive ads. Information about how Google uses cookies in advertising is available here: [Google Privacy & Terms – Advertising](#).

Third-party cookies are cookies that are set by a domain other than the one you are currently visiting. These cookies are placed on our websites by our third-party service providers, such as advertising partners, analytics platforms, or social media networks.

For example, our websites may embed videos from YouTube or social sharing buttons from LinkedIn, those platforms may set cookies on your browser to track interactions with their content and to provide us with information about your interactions with their services.

These cookies are subject to the privacy and cookie policies of the respective third-party providers.

Our cookie management tool allows you to review, manage, and change your cookie preferences at any time. It is accessible from the lower-left corner of our website.

You can also manage your cookie preferences through your browser's settings. Most browsers allow you to:

- Block cookies;
- Delete all or some cookies;
- Set preferences before visiting a website.

Here are guides for managing cookies in popular browsers:

- [Manage cookies in Chrome](#);
- [Manage cookies in Firefox](#);
- [Manage cookies in Microsoft Edge](#);
- [Manage cookies in Safari](#).

Note: Blocking or deleting cookies may affect the usability and functionality of our websites.

To opt out of Google Analytics cookies, you can install the [Google Analytics opt-out browser add-on](#) for websites using the supported version of Google Analytics JavaScript (analytics.js, gtag.js).

To opt out of interest-based Google Ads, visit: [Google Ads Settings](#).

Our websites contain links to third-party websites, such as YouTube, LinkedIn, and Atlassian Marketplace.

When you click on these links, you are redirected to the respective third-party website, where their Cookie and Privacy policies apply. We recommend reviewing these policies to understand their data collection and usage practices.

If you have any questions or concerns about our Cookie Policy, please contact us at: office@devacrobats.com.